Clustered Column Chart

Version 1.0

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A clustered column chart is a form of data visualization that helps in understanding the comparison of multiple series. It displays more than one data series in clustered vertical columns.

Availability in Power BI:

Yes

Availability in Other Tools:

This is available in Tableau and Lumira.

Possible Usage:

When we need to make comparison of multiple series then clustered column chart is used. A clustered column chart can display more than one data series. Each data series shares the same axis label.

Clustered columns allow the direct comparison of multiple series.

Thumb Rule for Usage:

Some useful guidelines of using clustered column chart:

- Limit data series and categories.
- Avoid all 3d variants.
- Determine which group of series need to be "clustered".
- They must make sense for your data.
- You're comparing the date series.
- The values must differ.

How to Use X and Y Axis:

In general the continuous variable would be represented with the x-axis and the y-axis represents the measurement.

Advantage:

- Allow direct comparison of multiple data series per category.
- Can show changes over time.
- A clustered column chart presents data as a simple and easy-to-understand picture
- Require minimal additional explanation

Disadvantages:

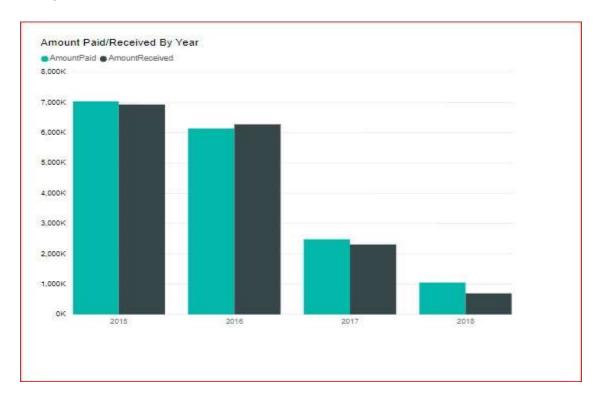
- More difficult to compare a single series across categories.
- Becomes visually complex when more categories / series are added.

Additional Comments:

These charts are very widely used in the business world.

A clustered column chart can be used if you need to compare multiple categories of data within individual sub-items as well as between sub-items.

Example View:



Clustered column chart that shows amount paid and amount received per year.